# editor's letter

# Super Yacht

SuperYacht Industry is published by Yellow & Finch Publishers. SuperYacht Industry is Netherlands' leading business magazine for the international superyacht industry.

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# Making Waves

Traditional wisdom holds that women drivers are a menace in traffic. Put a woman behind the steering wheel – get ready to take cover. For a good laugh, watch her try to parallel park. Even more fun, get her to drive in reverse. The list of womanly failings, deficiencies and inadequacies when it comes to operating a motorized vehicle appears endless. Deservedly so? Apparently not. A newly published study offers straightforward evidence – facts and figures – debunking the myth that women are born to be passengers and not drivers. The newest statistics show that women drive a lot more safely than men, speed less and are more likely to heed traffic regulations. Surprising results? Only to anyone who has not been out on the road lately. And let me say that this recognition of our driving qualities is long overdue, considering the enormous amount of flak we've taken about our driving skills – let alone parking issues – over the years.

But enough about cars. What about boats?

It turns out that this too, is a heavily male-dominated arena, at least when it comes to taking the helm. While obviously, there are a number of famous women who have left their mark on the yachting world, they remain more of an exception than the rule. Boats are still, to a large extent, boys' toys. So when the invitation came from the Italian association UCINA to tour a number of their member yards, an invitation that included a Sea Test Day, I hesitated not a moment. The chance to test drive a selection of luxury motor yachts, to really make some waves, was too good to pass up.

And when my turn came to actually take the wheel and to man the throttle, I quelled any inward qualms by concentrating on the task at hand – the same strategy I have found useful since embarking at SuperYacht Industry just under two months ago. After all, taking the helm as chief editor of this leading internationally-oriented Dutch-based industrial publication has also



meant stepping into the highly competitive, testosterone-driven world of superyachts. So far, it has been a great ride. Putting out SuperYacht Industry for the first time has convinced me that behind the wheel is the place to be. And I sincerely hope that my readers will agree.

Oh, and Sea Test Day? Aced it.

Karen Gribling Chief Editor

# Super Yacht

industry

# CONTENTS

Volume 2, Number 3

# SPECIAL FEATURES

- 19 | THE NEW SECURITIES ACT Beware!
- 50 | NIGHTS IN WHITE SATIN

  The Ultimate Sleeping Partner
- 54 | PERINI NAVI Revolutionising the Technology
- 98 | ITALIAN STALLIONS
  UCINA Struts its Stuff
- 104 | YACHTGLASS
  Clear Ambition

# **SUPERYACHTS**

- 14 | AMEVI Steeled for Action
- 34 | BLUE SCORPION Minimalist Beauty
- 58 | WALLY ISLAND Innovative Design by WallyDesign
- 74 | TAMSEN
  Blue Water Beauty
- 94 | AMAZING ATHOS
  The True Essence

# DISTINCTIVE YACHT BUILDERS: NEW ZEALAND

- 20 I LIGHTWEIGHT LOVELIES

  McMullen & Wing
- 48 I YACHTING DEVELOPMENTS
  Acts of Creation
- 66 I ALLOY YACHTS
  Simply Building the Best
- 90 I FITZROY YACHTS

  Engineered for Excellence

# **ART & LIFESTYLE**

- 30 | PHANTOM DROPHEAD COUPÉ Drop-Dead Gorgeous
- 86 | SCHEEPSKAMER VAN HEEG Nautical Art in the Picture

# **CHARTERING & BROKERAGE**

- 26 | WHETTED DESIRE The Art of Seduction
- 44 | HERBERT DAHM Man with a Dream
- 62 | CNI The Art of New Build
- 78 | NIGEL BURGESS GROUP Big is Beautiful

# MARINE ELECTRONICS & ENTERTAINMENT SYSTEMS

- 25 | AUDIPACK Invisible Comfort
- 40 | ALL SYSTEMS GO Recognized Turn-Key Supplier
- 71 | BETTER SAFE THAN SORRY Seeing in the Dark

# **REGULARS**

- 1 | MAKING WAVES Editor's Letter
- 5 | NEWS & BUSINESS SuperYacht News Round-Up
- 110 | YELLOW & FINCH PAGES
  SuperYacht Industry's Buyers Guide
- 112 | ADVERTISERS' INDEX

Cover photo: Amevi (Y701) emerging from oceAnco's custom building hall in Alblasserdam, The Netherlands. The launch marks the start of a significant new era in the development of oceAnco as the leading megayacht builder in the 70 - 110 m range.

Photo courtesy of oceAnco.









