

Illogical

“Captain, incoming message.” Mr. Spock – science officer onboard the Starship Enterprise – doubles as a ringtone on our publishing director Dennis Vinkoert’s BlackBerry, drawing his attention to an Email or SMS message. One of his other famous quotes is “Captain, that’s illogical”. Of Mr. Spock that is. Being of human and Vulcan descent, he suffered from the constant conflict between his emotional human side and his ultra-logical Vulcan side. Again, Mr. Spock that is.

Both logic and emotion are frequently said to be mutually exclusive. I don’t really know if this is the case – and if so I really wouldn’t know this is a bad thing or not. Fired by public emotion, technology has always been the source to provide the solution to the problem. Saying technology caused the problem in the first place, is only denying mankind’s natural urge to progress and the insight that comes with it.

I do have a problem however with emotion disguised as logic. ‘Emotion’ of course makes for catchy headlines. There was one last year I saw that said air pollution by ships’ emissions took tens of thousands of lives per year, based on computer models and emission data. The only conclusion I can get out of this is that there is no real proof it does and there is no real proof it doesn’t. By the way, I looked up a similar article on the internet that came up with a link to another news flash reporting sulphur emissions from ships help to keep our atmosphere cool. Illogical?

This of course doesn’t mean we have to ignore the general message. But as I understand shipping is already one of the more greener modes of transporting goods we know and the shipbuilding industry is already doing its part making one of the greenest ways of transport even greener. As the only independent Dutch magazine for the shipbuilding industry we will do our utmost to keep you up to snuff on things happening. “Captain, that’s logical.”



A stylized, handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

ing. Robin Zander
Editor-in-chief



Ship Building

i n d u s t r y

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Front Cover: View from Holland America Line's new Signature-class ship Eurodam approaching Rotterdam's Cruise Terminal. Photo courtesy of Gerrit J. de Boer.

Left Page: Passengers gathering on Eurodam's Panorama Deck when departing from the Cruise Terminal Rotterdam. In the background the historic European headquarters of Holland America Line at Wilhelminakade. Photo courtesy of Yellow & Finch Publishers (photographer Dennis Vinkoert).