

Perfect Match



Five Long Years is one of the most widely covered blues standards. It was originally written and recorded by Eddie Boyd in 1952. The original recording peaked at number one on the U.S. R&B chart. This year the blues classic was inducted into the Blues Hall of Fame and, as a matter of fact, it is one of the favourite songs of the blues band in which I play rhythm guitar.

Another mere fact is that the last five years have flown by since this business magazine was successfully launched. ShipBuilding Industry finds its origins in the fact that for many years, I felt the need to publish a magazine, which is more applicable to the international shipbuilding industry and with a strong worldview. Demand for such a representative shipbuilding magazine has been fuelled by more than 25 years of experience as editor-in-chief of several maritime magazines and the aspiration to set up an independent publishing company.

The success story of this no-nonsense maritime business magazine is emphasised by readers' response and the positive feedback received in abundance in the past five years. Today, half a decade later, it can be concluded that ShipBuilding Industry has become the 'magazine of industry'. The primary aim of this magazine is to help keep readers abreast of technical developments and events that are daily reshaping their business environment.

At our publishing house we are fully aware that timely, relevant information is vital in the management of today's shipbuilding and other related industries. We hope that our editorial contributions will make for stimulating and enjoyable reading, and that you, our precious readers, will give us feedback and help us keep ShipBuilding Industry on course.

It therefore is very encouraging to notice that this business magazine today is acknowledged as 'vital reading' for anyone involved in maritime technology. It has not only been set up as an information and knowledge transfer platform, but also as a news review and to consider the trends and forecasts for the main sectors of the maritime industry. As such this business magazine has become the ultimate services guide for quick reference, product information, purchasing, general research, trend watching, networking and sales & marketing. In that regard, I am convinced that it will prove successful to further stimulate development of the shipbuilding industry and survive economic turmoil. ShipBuilding Industry, the perfect match to suit your business strategy!

Dennis Vinkoert

Publisher

Ship Building i n d u s t r y

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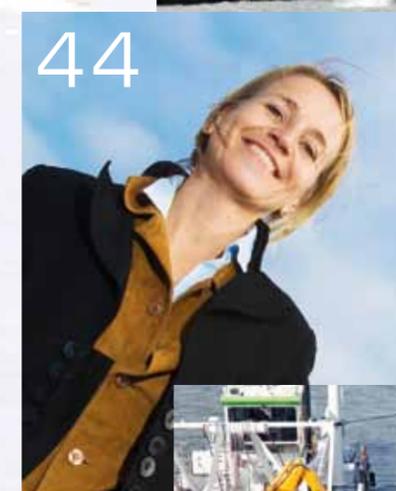
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Front cover: In March of this year, Thecla Bodewes (43), member of a well-known family of Dutch shipbuilders, was proclaimed Business Woman of the Year 2011 (Prix Veuve Clicquot): "If you do not think about innovating your business or if you are not sustainable, you will find yourself on a dead end street. An example is sailing on LNG. If I would have been a ship owner, I would have already ordered an LNG ship." More on page 44.

Background picture contents page: AIDA Cruises recently took delivery of its new cruise ship, AIDAsoI, at a festive ceremony held in the Port of Emden, Germany. In the presence of Michael Thamm, President of AIDA Cruises, and Bernard Meyer, CEO of the Meyer Werft shipyard, the AIDA flag was hoisted on board the newbuild. Recently, she was the 1000th ship to enter the Port of Amsterdam. More on page 56.