

## Best Wishes



*New Year is the time of reflection on new beginnings. Winter Solstice, Christmas, Chanukah, Kwanza all represent the opportunity to reflect and invite the new year. From 21 December, the shortest day, progressively we will have more light or the period of enlightenment begins. Many people look at New Year as the opportunity to reaffirm, re-vow and resolve what they want to get done during the year. It rarely works. To me, the focus is on where I am coming from and what I am truly committed to. The attitude and perspective that I bring to the year (whether I am aware of it or not) determine how much I will end up accomplishing and how much I will be satisfied with it. I usually discover more about my attitude and commitment when I take one compelling question and dig deeply into it throughout the year and make that inquiry the foundation for self discovery and action. The question I have chosen to engage with is, 'How big a role am I willing to commit to in 2010?' What is the role I am willing to stand for and commit to? Actually I am not quite sure yet about the role, but what I do know is that it was the right decision to chart a new and exciting course for our publishing house early last year. I am convinced that the decision to publish another new dedicated maritime journal for the international maritime industry was the right decision for our future. As I assessed the team in place for this change in direction, I realised of just how unbelievably important it is to have the right people on the bus in order to make this new course happen. The team and the teamwork is the critical success factor for this undertaking to be successful just as it is in creating a new branch dedicated journal. Now more than ever the highly-motivated team approach is the only effective strategy in surviving the economic turmoil. Actually, I can think of no more rewarding experience than working together as a team to create a work-of-art where everyone involved has made some contribution. Frequently, when I browse through one of our magazines, I recall certain obstacles and issues that required lots of creative energy and deft solutions. I am thrilled and feel blessed to lead a formidable team who are totally convinced that they can do the impossible. A constant within this team is a delightful sense of overreaching, and in the course of overreaching, achieving truly amazing results.*

*On behalf of my wife, directors and staff of Yellow & Finch Publishers, I wish you all a very happy holiday season and a very happy and prosperous New Year. Take time off, relax, enjoy, and don't forget to write. Best Wishes!*

*Dennis Vinkoert  
Publisher*

# Super Yacht

i n d u s t r y

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Cover photo and background image Contents Page: Germany based Tamsen Yachts combine longstanding experience in yachting, aviation and premium automobiles to create unique yachts with innovative technology, optimal functionality and exclusive design. The company's firstbom, 'taTii', is a yacht of exceptional quality and sophistication throughout – a modern superyacht with a captivating blend of a comfortable elegance and a cheerful attitude towards life. Photo courtesy of Tamsen Yachts.



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