

Essential Reading

At last! It gives me great pleasure to introduce to you the new trade journal Offshore Industry. This free personal copy is the first issue of a brand new business-to-business magazine aiming at the industry operating in the oil and gas exploration and production as well as at supply and service companies in the upstream oil and gas industry. Covering all aspects of the offshore industry and written from a practical perspective, it is the aim of this new offshore business magazine to be a key reference tool for both experienced offshore operators and non-offshore operators with an operational, financial, legal or educational interest in the industry, offering its readers an exceptional promotional platform.

Offshore Industry joins its sister magazines within the Yellow & Finch Publishers' fast growing portfolio of maritime business-to-business journals which includes ShipBuilding Industry, SuperYacht Industry, and the annual Maritime Services Directory. With its thorough, understandable coverage of the Dutch and international offshore industry, this trade journal will definitely be of high practical value to its readers in the offshore industry. It takes a fresh look at the offshore industry worldwide and will draw on the professionalism and experience of the Yellow & Finch Publishers' journalistic team, combined with the expertise of specialist contributors with particular market sector knowledge. Last but not least, Offshore Industry's world wide circulation offers the best in quality and quantity of readers and understands the vital role offshore has for its readers. As such, it is essential reading for all who are involved with offshore and the sea.

You will find that Dutch companies offer high-quality products and excellent services. I am convinced that Netherlands' newest offshore business magazine for the international offshore industry will play an important role in expanding international business contacts. In addition, our mission may be of further assistance and serve as your port of entry to the offshore industry. All this is to provide you, the reader, with the most informative, in-depth and useful information, insight and analysis related to offshore technology and innovation. We appreciate your interest and look forward to your feedback.



Dennis Vinkoert
Publisher

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Front cover: The Perdido project is the deepest oil development in the world with the deepest drilling and production platform and the deepest subsea well. Photo courtesy of Shell.

Left page: The refurbished Noble Clyde Boudreaux semisubmersible drilling rig will drill a 20-well batch set, pre-drilling the wells for the Perdido spar. Photo courtesy of Shell.