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Yellow & Finch Publishers

Management & Editorial Office
Voorborch 2
NL-4335 AV Middelburg
The Netherlands
Tel +31 118 473 398
Fax +31 118 461 150
ISDN +31 118 474 558
info@superyacht-industry.com
www.superyacht-industry.com

Executive Editor

Dennis A. Vinkoert
Companion RINA
dennis@superyacht-industry.com

Managing Editor

Nathalie P. Vinkoert
nathalie@superyacht-industry.com

Editors

Anna-Louise Alexander
Sonja Barentsen
Marco Geels
Gerrit Keizer

Correspondent Riviera / Mediterranean

Paula Farquharson B.Sc, MA

Artwork Editors

Laurien Bal
Vincent Vinkoert

Sales & Marketing

Marco Geels
marco@superyacht-industry.com

Office Manager

Anna-Louise Alexander

Staff Photographers

Peter van Heulen
Jeroen Leclercq
Rick Tomlinson
André van der Velde

Prepress

PROgrafici

Print Production

Pitman Grafisch Bedrijf

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Vital reading

One of the main themes of this issue is the Dubai International Boat Show which will be held 13-17 March 2007 on the grounds of the Dubai International Marine Club, Mina Seyahi, Dubai. Established in 1988, the Dubai International Marine Club is one of the most elegant yacht clubs in the region. Over the years it has become the driving force behind the growth of national and international watersport events in the Middle East. Ideally located on Dubai's enchanting waterfront, next to the Le Meridien Mina Seyahi and The Palm Jumeirah, DIMC is the perfect venue for the Dubai International Boat Show. The Middle East event, now firmly established as one of the world's leading boat shows, has witnessed over one hundred per cent growth in the last two years. It boasts the largest on-water and external display of boats, as well as indoor exhibit areas displaying supplies and services in the Middle East.

This issue also is the premiere of a new series of articles dealing with distinctive yacht builders by country world wide. The series commences with a comprehensive coverage of Italy's most famous yacht builders, complemented by a profile of the Italian marine industry association UCINA. The Italian trade association represents 400 Italian firms in the marine industry and promotes the culture of pleasure boating, in harmony with nature, people and technology. The aim of the association is to promote the marine industry in the widest possible context, which is underlined by the association's campaign "Buy Italian - Design and Technology", which stresses the Italian tradition of craftsmanship, technology, style and design, the winning elements of the success enjoyed by the Italian boating industry world-wide. A subject which has been analysed and charted by our Riviera correspondent Paula Farquharson who contributes with 'Made in Italy' - a bird's eye view of the Italian boating industry.

Looking back on last year it is very satisfying to conclude that an increasing number of yacht builders, supply chain companies as well as yacht owners and their representatives and captains are enjoying reading this magazine. Readers' feedback confirms a very good response on their marketing and communications efforts through SuperYacht Industry.

At the time you're reading this column our new web portal will be fully online. Regardless of whether you are looking for a specific article about a yacht or wish to read the very latest hot news in your own expert field, the user-friendly interface, logical navigation and ergonomic design guide you to the wide range of subjects and services the web portal offers.

Things keep happening in our publishing company. With over 25 years' experience within the marine publishing industry and following the unrivalled success of this highly acclaimed magazine, we feel confident that we have the right credentials for launching a new title aimed at the Dutch and international shipbuilding industry. Just like SuperYacht Industry, the new magazine is also intended as an export vehicle by promoting new

ideas and technology and their benefits to shipyards, owners and operators world wide. Vital reading!



Marco Geels
Associate Publisher

Super Yacht

i n d u s t r y

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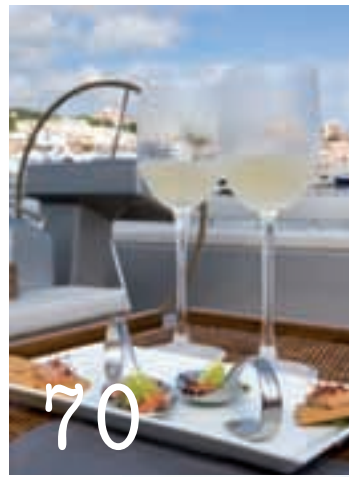
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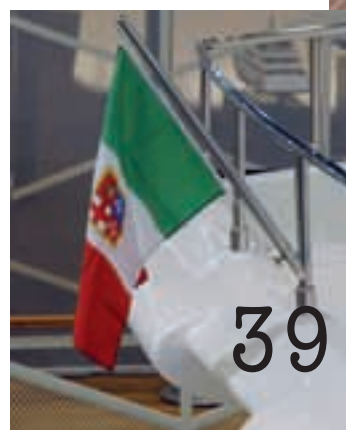


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