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Billion Dollar Show

For five days every October, Fort Lauderdale's Intercoastal Waterway transforms into the wealthiest zip code in the entire world. That's when the largest gathering of the world's most glamorous, and most expensive superyachts drops anchor at the Fort Lauderdale International Boat Show, and become a collective billion-dollar showcase of real estate on water. This year's show featured more than 200 superyachts ranging in value from USD 1 million to a record USD 130 million – attributed to the Queen of this year's event, the 68 m Kismet by Lürssen Yachts. Lürssen has set a new course for luxury with Kismet. In addition to Kismet we toured a dozen or two yachts within a time span of three to four days. We also made a dock-to-dock tour of the show's sites and while walking the docks came across amazing feats of naval engineering and design. An impression on this largest boat show in the world – which featured a close to USD 2 billion worth of boats, superyachts, electronics and thousands of accessories from every major marine manufacturer and world wide – can be found in this issue.

The aim of this magazine is to help you do your job better by keeping you informed about what is happening in the yachting industry around the world. To this end, in every issue, you can expect a feature on newbuild yachts, profiles of dedicated builders and suppliers, as well as a country or regional report, to keep you in touch with yachting trends worldwide. In addition to the authoritative features you have come to expect from your magazine, it now includes extra pages of business news and analysis. These pages endeavour to put the news in perspective through informed comment from a variety of leading industry experts on the issues of the day that may affect the dynamics of superyacht business. For example, in this issue, the personal experience and view of the chairman of one of the world's most prestigious yacht builders with thermal imaging on board his own yacht is revealed. We hope you like it and I'd welcome your feedback.

Sincerely,



Dennis Vinkoert
Publisher

Super Yacht

i n d u s t r y

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